



Capability Statement

COMPETENCIES

Rocket City Oil, LLC is a Service-Disabled Veteran-Owned Small Business (SDVOSB) delivering mission-critical energy and logistics support services for federal agencies, military installations, and hospitals. Our corporate past performance includes VA, DLA, and NOAA fuel/oil supply, and our founder brings 15 years supporting NASA MSFC's Office of the Chief Information Officer (OCIO) in customer experience, process improvement, and innovation management.

- ▶ **Mission-Critical Energy Support**- Bulk fuel delivery (diesel, gasoline) to power generators, backup power systems, and fleet vehicles. Long-term and emergency fuel supply for federal clients, including VA hospitals and military base. Oil and lubricant supply for specialized applications.
- ▶ **Logistics Support Services** - Assessment of stakeholder and end-user interactions with organizational services. Process analysis and workflow optimization for logistics and supply operations. Advisory support to improve intake, routing, and tracking of supply/service requests. Development of performance metrics, dashboards, and reporting systems

PAST PERFORMANCE & DIFFERENTIATOR

- ▶ Department of Veterans Affairs (2022-2025):
Secured a 3-year contract to supply fuel for backup generators at two VA hospitals in Alabama, demonstrating trusted reliability.
- ▶ Defense Logistics Agency (DLA) (2024):
Provided specialty products, demonstrating reliable contract performance. DLA supplier, JCP Certified.
- ▶ NOAA (2023): Delivered hydraulic oil under a federal contract, meeting stringent quality and scheduling requirements.
- ▶ SDVOSB Certification: SBA VetCert-verified, eligible for set-aside and sole-source contracts under FAR 19.14.
- ▶ Owner-operated with the ability to scale via trusted subcontractors, ensuring flexibility and rapid response. 15 years as a former NASA MSFC support contractor (customer experience management, innovation management, process improvement), with a Master's in Strategic Public Relations (George Washington University, 2012).

UNIQUE ENTITY ID: WYDKZ53VPKN5

CAGE: 8SKE3

NAICS:

424720 - Petroleum and Petroleum Products Merchant Wholesalers.

541611 - Administrative & General Management Consulting.

541614 - Process, Physical Distribution & Logistics Consulting Services

541618 - Other Management Consulting Services

CONTACT

Rocket City Oil, LLC

Steve Celuch, Owner/Founder

<https://RocketCityOil.com>

support@rocketcityoil.com

256.384.5540